

Countermeasures to Improve the Training System of Talents in Chinese as a Foreign Language under the Background of Belt and Road

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Abstract: China put forward the "Belt and Road" strategy to comply with the requirements of the development of the times, gradually entering the accelerated implementation stage, in order to enhance China's influence, spread Chinese culture, strengthen the training system of Chinese as a foreign language professional perfect, in order to achieve the goal of talents training in Chinese as a foreign language, we can constantly renew the idea of cultivating talents as a foreign language, improve the effect of cultivating talents as a foreign language. This paper firstly expounds the necessity and importance of improving the training system of Chinese as a foreign language under the background of Belt and Road, and then analyzes the current situation and existing problems of the training of talents in Chinese as a foreign language under the background of Belt and Road. It also analyzes the influencing factors of the talents training system of Chinese as a foreign language under the background of Belt and Road, and finally the paper tries to explore the countermeasures to perfect the training system of the talents of Chinese as a foreign language under the background of Belt and Road.

1. Introduction

Siqi Chen (2015) pointed out that language, as a carrier of cultural exchange, is a bridge to realize cultural exchange. Teaching Chinese as a foreign language can spread Chinese culture to all parts of the world and promote cultural exchanges in various countries. Under the cooperative idea of Belt and Road, the importance of Chinese as a foreign language in cultural exchange is prominent and how to realize the exploration of new direction of teaching Chinese as a foreign language needs to be solved urgently. Lei Zhu and Yi Wang (2017) pointed out that it is the basic premise to realize exchanges, cooperation and language exchange between different countries in the process of implementing the Belt and Road strategy. Based on the analysis of the objectives, advantages, weaknesses, opportunities and challenges of the language training system in higher vocational education under the strategic background of "Belt and Road", this paper puts forward the establishment of a foreign language talent training system for "Belt and Road" in higher vocational colleges, in order to realize the sustainable development of foreign language specialty in higher vocational education, it is suggested to improve the language ability of foreign students in countries along the "Belt and Road" and explore the internationalized language education function of "Belt and Road" higher vocational education. Xiaojun Zhu (2017) pointed out that the undergraduate course of specialty of Chinese as a foreign language, which began in 1983, has a history of development for more than 30 years, and now many colleges and universities across the country have renamed it specialty of Chinese as a foreign language. The master's degree in Chinese as a foreign language has been established for 10 years, both of which were set up at the beginning to provide convenient conditions for Chinese teaching at home and abroad. After "Belt and Road" was put forward, it is necessary for us to reposition the training target and training mode of this specialty. The paper attempts to put forward the conception of setting up the second-level training goal, the joint training between Chinese and foreign countries, and relaxing the topic selection of graduation thesis, and so on, so that the specialty of Chinese as a foreign language can better adapt to the needs of society and serve the country. Drawing lessons from the existing literature, it has great reference value for the study of Chinese as a foreign language professional personnel training system improvement.

2. The necessity and importance of perfecting the training system of talents of Chinese as a foreign language under the background of Belt and Road

The "Belt and Road" development initiative is a road of cooperation and friendship between China and the world, which is actively following the pace of the development of the theme of the times and opening up a road of common development and common prosperity between China and the rest of the world. In the "Belt and Road" development initiative, the specialty of Chinese as a foreign language has provided it with an important impetus, and strengthening the training system of specialty in Chinese as a foreign language has played an important role in promoting the quality of specialty in Chinese as a foreign language. Then can bring into play the professional talents of Chinese as a foreign language to serve the construction of Belt and Road.

2.1 The prominent role of Chinese as a foreign language under the background of Belt and Road

First, the specialty of Chinese as a foreign language provides important talent support and intellectual support for promoting the development of "Belt and Road", and provides it with Chinese general talents, compound Chinese talents and high-level Chinese talents. Meet the needs of different levels of Chinese talents in the countries along the route. Second, it has actively promoted people-to-people connectivity, strengthened mutual understanding between China and the peoples of the world, and provided important strength for China in international trade, infrastructure construction, and communication and exchange of relevant policies, and so on. We will actively promote the expansion of the field of people-to-people communication.

2.2 Improving the quality of specialty of Chinese as a foreign language

Under the background of Belt and Road, we should strengthen the improvement of the training system for specialty in Chinese as a foreign language, improve the applied type of talents specialty ing in Chinese as a foreign language, and improve the quality of talents specialized in Chinese as a foreign language, and can effectively serve the development of Belt and Road. It is conducive to spreading Chinese culture.

3. The current situation and existing problems of talents training in Chinese as a foreign language under the background of Belt and Road

Under the background of Belt and Road, there are the following problems: insufficient analysis of geographical environment cannot meet the needs of local development; professional characteristics are not clear enough; the orientation of talent training objectives needs to be further clarified; The training mechanism of talents needs to be perfected; the curriculum needs to be perfected; the teachers are equipped, and the practice teaching is insufficient, etc.

3.1 Insufficient analysis of geo-environment cannot meet the needs of local development

Only by doing a good job in the professional construction of Chinese as a foreign language can we cultivate a higher level of applied talents. However, in practice, the Chinese as a foreign language specialty is insufficient to analyze the geographical environment, not oriented to meet the needs of the society, unable to optimize the layout of discipline and specialty, and the trained talents of Chinese as a foreign language cannot meet the needs of local economic and social development.

3.2 Specialty characteristics are not obvious enough

The characteristics of the specialty of Chinese as a foreign language are not obvious enough, the orientation of the target of the talent training needs to be further clarified, the training mechanism of the talents of the specialty of Chinese as a foreign language needs to be perfected, and the reform The training target of Chinese specialty s as a foreign language and the needs of regional economic and social development.

3.3 Curriculum needs to be improved

Under the new environment, the specialty of Chinese as a foreign language needs to adjust the curriculum system and construct the applied curriculum system according to the actual needs. However, some colleges and universities in China pay attention to the pure theory professor, but the practical curriculum system has not been established. As a result of the cultivation of Chinese as a foreign language, the knowledge of students is insufficient.

3.4 The construction of teachers is backwardness

There has been a boom in Chinese as a foreign language, with a surge in the number of students specialty ing in Chinese as a foreign language, and the level of teachers specialty ing in Chinese as a foreign language in colleges and universities is uneven. Teachers of Chinese as a foreign language cannot effectively complete the teaching of Chinese as a foreign language because they are both Chinese teachers and foreign language teachers.

4. The influencing factors of the training system of the specialty of Chinese as a foreign language under the background of Belt and Road

With the acceleration of the process of global economic integration, especially the proposal of Belt and Road's strategy, the economic cooperation and cultural exchanges between China and the rest of the world and some regions continue to increase, in order to effectively spread Chinese culture, To promote the influence of Chinese culture, the country needs to cultivate a large number of foreign language specialty with international vision and familiar with Chinese culture, and construct a new training system for foreign language specialty. Under the background of Belt and Road, there are many influential factors in the talent training system of Chinese as a foreign language, mainly including the level of regional economic development, the mechanism of talent training, the target of talent training, the scheme of talent training, the system of practical teaching, and the basis of theoretical research and faculty, etc.

5. Countermeasures to improve the training system of talents in Chinese as a foreign language under the background of Belt and Road

Under the background of Belt and Road, it is necessary to combine the needs of regional development, make clear the direction of professional development and the mode of talent training, pay attention to the theoretical research of Chinese as a foreign language specialty and strengthen the construction of its curriculum comprehensive system, in order to improve the comprehensive quality of teachers of Chinese as a foreign language, to promote the construction of professional soft power, to optimize the layout of discipline construction of Chinese as a foreign language, to increase the reform of teaching methods and so on.

5.1 Combining the needs of regional development, the direction of professional development and the mode of talent training should be defined.

Under the guidance of the strategic concept of "Belt and Road", and in the light of the actual situation in the areas of culture, religion and geography of the countries and regions along the Belt and Road route, colleges and universities learn from each other the mode and experience of cultivating talents for the specialty of Chinese as a foreign language. In order to promote the economy of China and the countries along the Belt and Road route, we will formulate a program for cultivating talents in Chinese as a foreign language that suits the needs of the region, increase the employment rate of the specialty students, and consolidate the sustainable development potential of the specialty in the development of the regional economy, to provide talents for protection trade, culture and other aspects of exchange.

5.2 Paying attention to the theoretical research of the specialty of Chinese as a foreign language and strengthen the construction of its comprehensive curriculum system

Because of the wide range of knowledge involved in the specialty of Chinese as a foreign language, the teaching of Chinese as a foreign language specialty is a cross-sectional applied discipline, which covers a wide range of areas and contains a very rich content of research. We should strengthen the theoretical research in such aspects as cultural factors and cross-culture in language teaching, strengthen the construction of the integrated curriculum system, increase the training of practical teaching links and students' practical ability, and gradually construct the training mode of applied talents in Chinese as a foreign language specialty.

5.3 Improving the comprehensive quality of teachers of the specialty of Chinese as a foreign language in order to promote the construction of professional soft power

Teachers specialty ing in Chinese as a foreign language need a broad range of knowledge and a strong comprehensive quality. Therefore, teachers specialty ing in Chinese as a foreign language should see the world widely, and colleges and universities should encourage teachers specialty ing in Chinese as a foreign language. We will strengthen the integration and cooperation of multicultural exchanges. Let Chinese specialty in Chinese as a foreign language "go out" and, on the platform of international exchange and cooperation, carry out international dissemination of Chinese as a foreign language specialty and Chinese language, so as to better promote Chinese culture, to improve the international communication and influence of Chinese culture in China.

5.4 Optimizing the layout of the discipline construction of the specialty Chinese as a foreign language and increasing the reform of education and teaching methods

In order to better train excellent specialty in Chinese as a foreign language, encourage college teachers of Chinese as a foreign language to strengthen the theoretical research and practical exploration of the reform of education and teaching, the school should have funds and venues, and so on. We will vigorously support colleges and universities in carrying out teaching reform and research in the specialty of Chinese as a foreign language, strengthen the construction of a training base for Chinese as a foreign language, improve the teaching methods of various courses in the specialty of Chinese as a foreign language, and improve the teaching quality. Promote the overall strength of the construction of Chinese as a foreign language specialty, and construct the layout of discipline construction.

6. Conclusion

In a word, the proposal of the "Belt and Road" initiative has deepened China's opening-up to the outside world, and "language first" is an important means and link in the normal operation of the "Belt and Road" initiative. It is an important help to clear up the language barrier in the construction of Belt and Road. The specialty of Chinese as a foreign language plays an important supporting role in the development of Belt and Road initiative. Strengthening the specialty of Chinese as a foreign language in "Belt and Road" countries and regions can open up a language channel for the "Belt and Road" initiative to achieve its intended objectives. Therefore, colleges and universities need to aim at the "regionalization" characteristics of "Belt and Road" countries, reflecting the cognitive characteristics and learning needs of these learners, exploring a new mode of training in the specialty of Chinese as a foreign language.

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